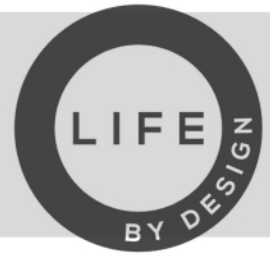


The 3 Mistakes **That Keep High Achieving** **Couples From Building Their** **Wealth, Freedom** **& Living a Life** **they Love**

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The 3 Mistakes that Keep High Achieving Couples from Building their Wealth, Freedom and Living a Life they Love



Congratulations!

By choosing to read this document, you are taking steps toward building the wealth and lifestyle that you have been struggling to achieve.

It's time to create a powerful and certain financial future, once and for all, eliminate the worry and guilt you've been carrying, and move into the lifestyle you deserve.

You are in the right place if you feel...

Stuck... in the everyday grind of life, wanting to get ahead but struggling to break the cycle of paycheck-to-paycheck living.

Anxious... and yearning to grow your wealth with ease, while seeking reassurance that you are heading in the right direction.

Resentful... because you are struggling to make ends meet and wondering why you weren't one of the "lucky" ones who "made it" with an abundance of wealth.

Overwhelmed... by financial decisions and wish you had a clear, actionable plan to follow.

Frustrated... with the lack of progress in your wealth goals, feeling like you're spinning your wheels without gaining traction.

Insecure... about your financial future, constantly worrying if you will have enough to support your family and live the life you want.

Isolated... because you and your partner aren't aligned on your wealth goals and you feel like you're facing these challenges alone.

Hopeless... seeing others around you succeed financially while you feel trapped in your current situation without a way out.

Our wish is that by reading this, you will see how your marriage and wealth are closely tied and likely not in alignment.

Even if you feel your relationship is great, there are things inside of it that are hampering access to your true wealth.

By reading this guide, we want you to feel like you are on a path to a wealthier future and can leave the fears of money behind you. If you found us, you and your partner are meant for wealth freedom.

We'd love for you to build wealth in a way that makes you happy and allows you and your partner to sleep peacefully at night, knowing your ideal future is around the corner.

We want you to be confident that the barriers that once stopped you will be removed and the path to wealth can be clear and certain.

We are Jessilyn and Brian and we are living a life where we design our time and our lifestyle. We consistently push each other and our family to be bigger, better versions of ourselves. We are free to choose our business and careers, while our multi-million-dollar real estate portfolio is consistently growing. Our relationship and family is free from the stress of money, while our financial security strengthens.

We get it! We were in your shoes not that long ago.

As a married couple, we argued constantly about money, felt broke and burnt out, even with money in the bank. We were each attached to our view on how to treat money and blamed the other person for not seeing it our way... the "right" way.

These consistent stressors nearly led to divorce, not once, but twice.

With this burden on our relationship, it was impossible to move the needle on our wealth.

What were we missing?

We had to take full responsibility for our future and let go of traditional beliefs about time and money. Only when we learned to get on the same page and understood how to build wealth together were we able to create the kind of income, investments, and lifestyle that truly made a difference.

We spent years having uncomfortable conversations and taking ownership of our finances. We made mistakes, owned them, fixed them, and moved on. We dropped the excuses and got authentic and unapologetic about how money could transform our life.

Now we own a multi-million-dollar portfolio, design our time and lifestyle, and discovered a whole new relationship. We completely turned around our lifestyle, finances, and relationship and we want to support couples to build their wealth and create confident and fulfilling lives each year





MISTAKE #1 YOU FAIL TO COMMUNICATE

Effective communication is the cornerstone of any successful partnership, especially when it comes to building wealth within your marriage. Unfortunately, many couples fall into unproductive communication patterns that hinder progress. When communication breaks down, achieving financial goals becomes nearly impossible, leading to misunderstandings, missed opportunities, and stagnation.

You may find yourself struggling to make decisions, feeling stuck, and avoiding communication to steer clear of conflict. As a result, you lose sight of how to expand and build a richer lifestyle, slipping into survival mode.

Many marriages suffer and even end due to money-related disagreements. However, these issues don't stem from the amount of money you have; they arise from communication breakdowns that create financial problems, regardless of your financial status.

Once you start communicating, your world can transform.

Intentional conversations about money will bring focus to your relationship, helping you make clear decisions and see a path forward. This practice naturally fosters more communication, leading to a habit of frequent and authentic discussions. Goals that once seemed out of reach will become attainable.

As you take responsibility for communication, financial stress will begin to ease, paving the way for a healthier, more vibrant relationship.

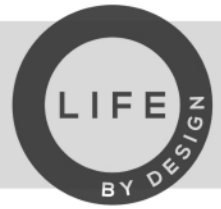
For years, our communication was trapped in a reactive cycle, where meaningful conversations only happened when problems became too big to ignore—especially around the often-taboo topic of money. Issues were frequently brushed aside until they escalated, leading to missed opportunities or costly financial mistakes. When we finally did address them, the burden of unresolved tensions made productive dialogue nearly impossible. This created a roller coaster of intense, destructive arguments, followed by periods of avoidance where we pretended everything was fine.

But we discovered a better way.

In our Riches, Relationships, and Real Estate program, we dedicate an entire session to planned conversations. Creating a communication plan ensures that your discussions are proactive, consistent, and meaningful.

Life by Design Tip:

Set aside 30 minutes each week to discuss three key topics with your partner, starting with money. If finding the time is difficult, schedule these talks when the kids are asleep or enlist family support. Consistent, intentional communication can transform your financial future and strengthen your relationship.



MISTAKE #2 **YOU LACK COMMITMENT**

Achieving a healthy marriage and financial success requires knowledge, strategy, and, above all, commitment. The biggest obstacle to wealth creation is often a lack of commitment—both individually and as a couple. Without it, your finances and relationship can become stagnant, leaving you feeling stuck and without purpose.

Signs of a lack of true commitment might include assigning the responsibility for your wealth exclusively to one partner. You might start avoiding specific tasks and situations, which can lead to feelings of helplessness and overwhelm, ultimately causing progress to stall.

Life may often get in the way, causing your plans to shift and making it difficult to build momentum. You struggle to stay focused on your financial goals and frequently face setbacks. These patterns create a sense of uncertainty, leaving you constantly fighting to maintain control. Eventually, you start to feel undeserving of wealth, allowing others to make decisions for you.

We faced challenges with fully committing to our goals. Although we had built a small real estate portfolio, Brian was overwhelmed and unwilling to manage more properties. Jessilyn was eager to continue growing, but struggled to communicate this to Brian. The growth of our portfolio stalled until Jessilyn enrolled Brian in a real estate networking group, offering him a new perspective on investing.



MISTAKE #2 YOU LACK COMMITMENT

Without commitment, both your wealth and marriage are likely to feel empty and strained. The desire to be wealthy while feeling powerless to take action can be incredibly frustrating.

When you fully commit, small wins start to add up, and setbacks don't feel as daunting. You begin making purposeful, powerful plans, leading to even greater successes. Your confidence builds, and what once seemed impossible now feels within reach.

All excuses about money and the challenges of success start to vanish. They're replaced by clear plans and actions that flow smoothly and effortlessly.

Communication becomes clear, consistent, and focused on your relationship's goals. Arguments fade as you and your partner commit to a shared plan, where the only concern is how to achieve it.

Life by Design Tip:

Choose an activity you've been avoiding or one that feels overwhelming. Write down all the tasks required and potential challenges you might face in completing it. Some items on your list will make you uncomfortable. Fully committing to your goals means embracing both the comfortable and uncomfortable steps needed to achieve them. With this in mind, commit fully to your entire goal!





MISTAKE #3 **YOU NEGLECT TO CREATE A PLAN**

Wealth creation isn't accidental; it demands a well-thought-out plan and consistent execution. Without a financial plan, you risk living reactively, perpetuating outdated practices, and missing opportunities.

Decisions might be driven by immediate needs rather than long-term goals, leading to impulsive spending, debt, and insufficient savings or investments. Over time, this approach can create financial instability, making you feel stuck in a survival mode cycle.

If you only save what's left after expenses, you're reacting rather than planning. You may also cling to outdated financial practices inherited from your parents that no longer suit your goals or today's economic environment. While these practices might have worked for your parents, they may be inadequate for your desires.

Without a plan, your financial goals remain undefined, making it difficult to measure progress. This lack of clarity is like embarking on a journey without a destination—you may be moving, but there's no way to know if you're getting closer to your goal.

We struggled with a lack of a clear financial plan early in our marriage, relying on inherited habits without assessing their effectiveness.

Although we had dreams, we were directionless without a concrete plan. Despite our efforts, progress was slow, with inconsistent savings and missed opportunities due to our reactive approach.

Determined to change, we created our first financial plan. We started by evaluating our situation and developed a simple strategy based on our limited knowledge at the time. Although challenging at first, seeing progress boosted our confidence, which led to smarter decisions, improved finances, and increased financial wisdom. The plan grew and evolved while it strengthened our direction, communication, and commitment to each other.

THE PLAN

Creating a financial plan adds intention, clarity, and direction to your financial life. It shifts you from reactive to proactive living. Instead of scrambling to cover unexpected expenses, you build a financial cushion in advance, allowing you to handle situations with confidence and stability. Your decisions are guided by long-term goals rather than short-term impulses, and this positive approach begins to spill over into your marriage, relationships, and self-care.

MISTAKE #3 YOU NEGLECT TO CREATE A PLAN

With a financial plan in place, you can identify and seize opportunities aligned with your goals. Financial decisions become calculated steps toward your future, and your strategy ensures more of your money works for you. Your financial goals become measurable milestones that you and your partner work toward together. As you see progress, your confidence grows, and wealth creation becomes both manageable and exciting. Your plan evolves into a living document, guiding decisions and adapting to life's changes.

Life by Design Tip:

Pick a goal that inspires and challenges you! We recommend starting with a passive income goal of twice your monthly expenses. Begin by measuring your current expenses—review your bank statements from the last three months to find your average. Then, create a simple plan by listing the activities that will help you reach your goal. Each week, tackle one activity and consistently revise and update your plan as you progress.



WHAT'S NEXT

You've now uncovered three powerful shifts in thinking and habits that you can start applying today. We hope you feel clearer, more inspired, and less uncertain. Our wish is that you embrace this new knowledge, apply it right away, and experience the results firsthand.

It's been an honor to share these insights with you, and we truly appreciate the time you've taken to engage with them.

Our mission is to help high-achieving couples align their goals, develop a wealth strategy, and reclaim their time, enabling them to experience freedom, abundance, and a life by design.

If you're ready to take it a step further—truly ready to get committed, and create a solid plan—then our Riches, Relationships & Real Estate program could be the perfect next step for you. Your journey begins by registering for your...

Riches, Relationships, and Real Estate Discovery Call

This is a 30-minute call where we will:

- *Gain clarity on what you truly desire: What do you want to achieve in the next 90 days, 6 months, or a year?*
- *Identify the challenges holding you back and leaving you unfulfilled.*
- *Develop a clear action plan to achieve your desired outcomes.*
- *Assess whether we're a good client-mentor fit—it's always evident!*

There is no cost to you whatsoever for this call.

We will get clear on what you want and what is needed to achieve it. If it feels right, we can discuss working together to make it happen. You'll leave the call with clarity, focus, and a plan to get on track.

*Remember, wealth is
a choice - now it's time
to make yours.*

